



REP HEADLINE# 6400111

\*\*\* UNAPPROVED REV #4 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*\*CHANGES\*\*\*

NOV2/12 14.45

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
52	A		600P-630P	30		\$110.00	11/5	11/5	2	✓	MON	2
PROGRAM : 6P NEWS												
CONTRACT TOTAL 12360.00												
TOTAL SPOTS 91												

NOV/12

12360.00

MARKET TOTALS \$3,360

WFSB 100%

WTNH 0%

CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

<b>Contract / Revision</b> 500598 /		<b>Alt Order #</b> 06400111
<b>Product</b> PATRT MAJR PAC GFSB		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2289
<b>Advertiser</b> Patriot Majority USA		<b>Original Date / Revision</b> 10/30/12 / 11/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> GFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Waterfront Strategies  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	GFSB	10/31/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				5	\$45.00			
N 2	GFSB	11/05/12	11/05/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	3-----				3	\$45.00			
D 3	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
D 4	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	0	\$0.00
D 5	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
N 6	GFSB	10/31/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$60.00			
N 7	GFSB	10/31/12	11/02/12	CBS Daytime	1230-2p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$60.00			
N 8	GFSB	10/31/12	11/02/12	CBS Daytime	2-3p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	10/29/12-11/04/12	CBS Daytime	2-3p	---WThF----	:30		\$60.00	NM		
			See MG 8.5,8.6									
	4	GFSB	10/29/12-11/04/12	CBS Daytime	2-3p	---WThF----	:30		\$60.00	NM		
			See MG 8.5,8.6									
	5	GFSB	11/05/12-11/05/12	7PM-7:30PM	7PM-7:30PM	M-----	:30		\$110.00	NM		
			MG for 8.1,8.4									
	6	GFSB	11/02/12-11/02/12	Ferguson	1:07AM-2:06AM	-----F----	:30		\$10.00	NM		
			MG for 8.1,8.4									
N 9	GFSB	10/31/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$60.00			
N 10	GFSB	10/31/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

Contract / Revision	Alt Order #
500598 /	06400111

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	PATRT MAJR PAC GFS	2289

Advertiser	Original Date / Revision
Patriot Majority USA	10/30/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				4	\$110.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	GFSB	10/29/12-11/04/12	4PM-5PM	4PM-5PM	---WThF----	:30	<del>\$110.00</del>	NM		
		Credited										
		4	GFSB	10/29/12-11/04/12	4PM-5PM	4PM-5PM	---WThF----	:30	<del>\$110.00</del>	NM		
		Credited										
N 11	GFSB	10/31/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---WTF--				3	\$110.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	GFSB	10/29/12-11/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	---WThF----	:30	<del>\$110.00</del>	NM		
		Credited										
N 12	GFSB	10/31/12	11/02/12	7PM-7:30PM	7PM-7:30PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$110.00			
N 13	GFSB	10/31/12	11/02/12	7:30PM-8PM	7:30PM-8PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$110.00			
N 14	GFSB	11/03/12	11/03/12	7PM-8PM	7PM-8PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$35.00			
N 15	GFSB	10/31/12	11/03/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				2	\$65.00			
N 16	GFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$400.00			
N 17	GFSB	11/01/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$110.00			
N 18	GFSB	11/01/12	11/02/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$110.00			
N 19	GFSB	11/01/12	11/02/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$110.00			
N 20	GFSB	11/04/12	11/04/12	Miami/Indianapolis	1pm-7pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				4	\$200.00			
N 21	GFSB	11/04/12	11/04/12	Pittsburgh/Giants	1pm-7pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				4	\$350.00			
N 22	GFSB	11/04/12	11/04/12	Amazing Race	830-930p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$275.00			
N 23	GFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$225.00			
N 24	GFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$450.00

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Contract / Revision	Alt Order #
500598 /	06400111

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	PATRT MAJR PAC GFS	2289

Advertiser	Original Date / Revision
Patriot Majority USA	10/30/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$225.00			
N 25	GFSB	11/02/12	11/02/12	Undercover Boss	8PM-9PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$225.00			
N 26	GFSB	11/02/12	11/02/12	CSI: NY	9PM-10PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$225.00			
N 27	GFSB	11/02/12	11/02/12	Blue Bloods	10PM-11PM		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$220.00			
N 28	GFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8PM-9PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$300.00			
N 29	GFSB	11/01/12	11/01/12	Person of Interest	9PM-10PM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$325.00			
N 30	GFSB	11/01/12	11/01/12	Elementary	10PM-11PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$300.00			
N 31	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$30.00			
N 32	GFSB	11/02/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$45.00			
N 33	GFSB	11/03/12	11/03/12	NCAA Football Reg. Season Various			:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				5	\$50.00			
N 34	GFSB	11/05/12	11/05/12	HIMYM/Partners	8PM-9PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$275.00			
N 35	GFSB	11/05/12	11/05/12	2 Broke Girls/Mike Molly	9PM-10PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$325.00			
N 36	GFSB	11/05/12	11/05/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$275.00			
N 37	GFSB	11/05/12	11/06/12	6:30AM-7AM Eyewitness News	6:30AM-7AM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$70.00			
N 38	GFSB	11/05/12	11/06/12	9AM-10AM	9AM-10AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$45.00			
N 39	GFSB	11/05/12	11/06/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$60.00			
N 40	GFSB	11/05/12	11/06/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$60.00			

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333 Capital Blvd  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
500598 /	06400111

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	PATRT MAJR PAC GFS	2289

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority USA	10/30/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 41	GFSB	11/05/12	11/05/12	4PM-5PM	4PM-5PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$110.00			
N 42	GFSB	11/05/12	11/05/12	10AM-11AM	10AM-11AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$25.00			
N 43	GFSB	11/05/12	11/05/12	Price Is Right	11AM-12PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$70.00			
N 44	GFSB	11/05/12	11/05/12	4PM-5PM	4PM-5PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$110.00			
N 45	GFSB	11/05/12	11/05/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$110.00			
<b>Totals</b>											<b>91</b>	<b>\$12,360.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	91	\$12,360.00	\$10,506.00
<b>Totals</b>	<b>91</b>	<b>\$12,360.00</b>	<b>\$10,506.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.